

Now More Than Ever

The SNF President's

\$1.00 Per Member State Association Challenge

Participation

- To participate in the challenge, state associations are asked to raise the equivalent of \$1.00 per state association member.
- These funds must be in hand at SNF no later than **June 15, 2009**.
- The goal is 100% participation from each state.

How Winners Are Determined

- 100% participation will be determined by comparing the 2008-2009 membership goals to the dollar amount received from each state. All states are divided into three divisions based on membership growth rankings. Individual state membership goals and division information can be found in the *State Affiliate Membership Report* provided monthly to each state association. States are encouraged to complete the attached commitment form immediately.
- The commitment form is your states pledge to participate in this SNF President's Challenge.

Winning State Recognition

- All state associations making donations to the Annual Fund Campaign are winners in the eyes of the Foundation!
- Those states that meet the 100% participation challenge and those who go above and beyond will be recognized by SNF on the SNF webpage, in Foundation Focus, SNF's e-newsletter and during 2009 ANC in Las Vegas.
- The one state that raises the most money within each division, **above and beyond 100% of their membership goal number** (this will be based on highest percentage above states individual fundraising goals), will receive a free 2010 ANC registration to be held in Dallas, TX.

Questions? Contact Julie Abrera at jabrera@schoolnutrition.org or 800-877-8822 x181.