



**SCHOOL
NUTRITION
ASSOCIATION**

Making the right food choices, together.

Be an SNA Meeting Sponsor in 2009!

Now is the time to select one of these remaining ANC 09 sponsorship opportunities. Increase your company's visibility while showing your support for child nutrition professionals. **Contact Sherry Carrigan to discuss details-800-877-8822, ext. 151, scarrigan@schoolnutrition.org.**

New! Room Drop Sponsorships: \$5,000

Here is another way to get your new products into the hands of your most important customers. Sponsor is responsible for all creative and hotel drop charges.

New! In-Room Messaging: \$10,000

The Mandalay Bay Resort and THEhotel at Mandalay Bay have two in-room TV channels dedicated to conference messaging. Get your video message to your key customers in the comfort of their rooms. Messages will loop for a 24 hour period. Please contact Sherry Carrigan for details. Sponsor is responsible for all creative.

GEM Club Contributions

The popular GEM Club enables SNA to book top-notch speakers, offer additional education sessions and provide for memorable meetings for all attendees. GEM Club contributor names will be listed in signage and in the meeting program guide. **Diamond Club contributors will be verbally recognized at a General Session.**

- **Diamond Club** **\$2,500**
- **Ruby Club** **\$1,000**
- **Pearl Club** **\$ 500**

(SNA has added a new benefit for ANC General Session Speaker Sponsors!)

ANC 09 Keynote Speakers Available for Sponsorship: \$15,000-\$20,000*

- **Opening General Session Speaker Robin Crow** – Innovative Guitarist and Owner of Dark Horse Recording
- **Second General Session Speaker Jeannette Walls** – Best-Selling Author of *The Glass Castle*

- **Closing General Session Speaker – Blake Mycoskie, Founder of TOMS: Shoes for a Better Tomorrow**

*General Session Speaker Sponsors have the honor of welcoming attendees and introducing the speaker. In addition, one collateral piece may be placed on each seat in the hall. **Sponsors at the \$20,000 level have the added benefit of showing a 30-60 second video clip.**

Back by Popular Demand!

“CatchTheMoment” at ANC (\$10,000 Exclusive or Four \$3,000 Co-sponsors)

Attendees will be scrambling to receive a free personalized souvenir from ANC. Each guest will receive a customized interactive digital photograph to remind them of their exciting visit to Las Vegas and the generous sponsors who helped make the conference possible. Guests will have a selection of exciting and fun backgrounds to choose from including the front cover of the *School Nutrition Magazine*. Photos will print out on-site with a customized frame including your company’s name and logo. Recognition will be received through ANC Sponsor listing on the Web site, in CN-Direct e-newsletter, on signage throughout the convention center, and in mentions in the *School Nutrition Magazine* (in articles relating to ANC 2009).

ANC 09 Education Session Track Sponsorship - \$10,000

Sponsor one entire education session track for four consecutive days. Audience size ranges from 200-450 people per room. Available tracks:

- Financial Management/Operations
- Human Resources
- Marketing Your Program
- Nutrition
- Professional Skill Building
- Hot Topics

ANC 09 Conference Tote Bag Premium - \$3,000 (For Exhibitors Only) (SOLD)

This affordable opportunity enables you to showcase your company brand or program by providing one premium or collateral item to be included in every conference tote bag. (First come, first-served, only ten companies will have the opportunity-SNA must approve item.)

ANC 09 GCNF Wellness Event to End World Hunger- \$5,000

The Wellness Event to End World Hunger at ANC is now an official GCNF awareness building and fund raising activity. The event will take place on Tuesday morning, June 30th from 6:00 – 6:45 a.m. in the South Seas Ballroom at The Mandalay Bay, Las Vegas. The ballroom will be rocking when 500-700 school foodservice professionals gather to participate in an exciting Zumba class. Zumba is a fusion of Latin and International music that creates a dynamic, exciting, and effective fitness system. Zumba is great fun for all fitness levels.

Co-sponsoring companies will co-host the event and make a \$5,000 contribution to the Global Child Nutrition Foundation. T-shirts with company logos will be provided to all participants, and co-sponsors may provide product for the event.

ANC 09 Exhibit Hall Lounges - \$2,000 (Sold)

~~Sponsors may place one collateral piece or product giveaway in the lounge. Company name will be placed on lounge signs.~~

ANC 09 Final Event: Frankie Valli & The Four Seasons – Call for Details

Are you looking to get energized for the new school year? Well, nothing will put a smile on your face and a bounce in your step like this year's ANC Final Event, featuring rock-and-roll legend Frankie Valli & The Four Seasons. This American pop music icon and the star on which the Tony Award-winning musical "Jersey Boys" is based, will be center stage performing those unforgettable doo-wop favorites that will take you back to a magical time in music history. This memorable event is sure to be the highlight of ANC 2009, so put on your

party shoes and plan to be there! **Sponsors of this event will have the opportunity to join Katie Wilson and Dora Rivas on stage at the Thursday General Session and invite attendees to this special event.**

Recognition will be received in the ANC Program Guide, on the SNA Web site, in all e-newsletters, mentions in the *School Nutrition Magazine* (in articles relating to ANC 2009), and through extensive signage at the convention center.

All meeting sponsors will be recognized in onsite signage, in the meeting program guide, in CN-Direct e-newsletter (one time), in *School Nutrition Magazine* (in articles relating to the sponsored meeting), and on the SNA web site.